

Latte Art Throwdown Checklist

Host an epic latte art throwdown with Frothy Monkey's 'How To' guide and checklist.

Coffee + Equipment

- Coffee
- Espresso Machine
- Grinder with Hopper
- Drinkware / Latte Vessels
- Stainless Steel Steaming Pitchers
- Refrigeration
- Sink + Cleaning Supplies
- Dish Staff

Venue + Space Requirements

- Work Station + Bar
- Host Stand
- Check-In Station
- Judges Table
- Seating
- Standing Room
- Optional: One Point of Sale

Staffing

- Event Coordinator
- Barista on Bar
- Door Person
- MC/ Host
- Judges
- Judging Criteria
- Service + Kitchen Staff

Schedule + Event Details

- Rounds
- Schedule
- Sign-Up Limit + Bracket
- Set up + Tear Down
- Competitor Requirements
- Theme

Marketing + Promotion

- Social Media
- Graphics + Videos
- Sign Up Form
- Link to Event Information
- Tagging + Linking
- Community + Strategic Partners
- Direct Invitation
- Event Calendars

Make it Fun

- Prizes + Gift Bags
- Music
- Decorations
- Food Options

Find our How to Host a latte Art Competition guide at [Frothymonkey.com](https://frothymonkey.com)

